



7 Online Seduction Secrets For Guys

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Introduction - Confessions Of A Serial Dater



This book is written for guys because I am one. If ever there is a time and a place to be "sexist" surely it's when you're talking about the gender you're sexually attracted to!

I can't know what it's like for a woman to fancy or seduce a man, even though, (thank heavens!), they're more than capable of it. But the rules are different, and more importantly, what they look for, indeed what they look *at*, is significantly different!

So I've written it this way not with any wish to exclude women readers. Shutting beautiful women out of this book or any part of my world is, believe me, the last thing I'd ever want to do!

There are 8 secrets in this book and any one of them will improve not only your chances of success with women online, but your life. I discovered them in my journey from painful rejection and divorce, and that journey was mercifully peppered with beautiful, soft, sensuous, voluptuous, sexual teachers - all of them the women I met through my online adventures on the dating sites.

I had a five year adventure until I met the woman I'm still madly in love with. I've no regrets - either at embarking on the adventure or at its coming to an end. It was great.

It was never my intention to become a "serial dater" but since love kept on not happening to me, I did. Some lasted a few hours, others many months. All taught me to become more than I was, and that learning/growing process has not ended - I just have the one very wonderful teacher now. Along the way, I learned a great deal about what women respond to, and what they don't, and especially I discovered that, (in

general), if they're on a dating site, they're extra special. Many have an outer layer of defensive armour that isn't found so much elsewhere because they've been hurt but then they've gone and laid their vulnerable hearts on the line again for all the world to find.

They're scared and they're lovely.

Look after their hearts and they'll look after you - in every way you can imagine!

Here's how to do it ...

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(Keep an eye on my blog for updates and more tips: www.wizardofwisdom.com/blog)

7 (+1) Online Dating Secrets

Secret 1. Know Your Outcome



When I first started online dating it was in the aftermath of the ending of my marriage and I was angry. I wanted my wife back, but that wasn't going to happen, so to "show her" I decided to find a replacement!

Of course, that wasn't how I thought about it at the time, but that was my mindset, I was able to see with hindsight.

As I relaxed into my situation - being thrown back into bachelorhood in my forties - I decided to enjoy it for a while. I could meet women when I wanted and I was answerable to no one. If I fell in love, (and it was reciprocated), then things would change.

I didn't want to become a playboy either, but I was prepared to have some fun! I had a few ground rules. First, no one must get hurt, so married or involved women were a no-no. By the same token, if I began dating someone regularly, (that starts from meeting number two), then I wouldn't date anyone else whilst I was seeing her. I expected the same exclusivity in return.

Secondly, since I was in this for fun, (and I can be a serious guy), I wasn't going to be anyone's therapist! I was all for sharing stories, but I wasn't about to be a shoulder to cry on regarding how badly men had treated her in the past. And I wasn't going to do that to her either - my woes regarding women from my past were not her problem. If

we couldn't trust each other to be respectful of each other as we found one another then as far as I was concerned, it was a non-starter.

So that was clear.

Now, what did I want? Okay, well I decided that for me, looks *do* matter. Maybe we "should" accept everyone just as they are, and as a friend or colleague or neighbour I don't care if you're tall, short, fat, thin, or whatever. But as a potential lover, I just don't get turned on by fat women. And I wanted to be turned on! She had to be healthy too - not super-fit, just not always at the doctor's! Those were the main factors for me. Other issues were negotiable - age, colour, height etc, I don't mind so much about. But I know some people who'll never date an Aries, for example! If that's important for you, own it, and be prepared to say so in your profile online!

I wanted to feel good, but I got really clear - *really, really clear* - that it is not someone else's responsibility to lift me out of the doldrums. (This is a classic mistake for any relationship, but online it can get magnified a thousand fold, especially if you meet someone who thinks it's your job to make her feel better!) Your mood, your feelings are 100% *your* responsibility. It doesn't matter that your model wife ran off with a used car salesman. Your job, before you even let anyone know that you're available for any kind of encounter, is to make sure you like your life and yourself *as you are*. That way, you'll be attractive and you'll be strong when and if it comes to saying "no thanks" to anyone who just wants to moan. And many will, believe me. Usually about how awful the opposite sex are, a member of which you just happen to be! When you meet those, run, don't walk, in the opposite direction. And never, ever look back! (You have been WARNED!).

The key word as far as this secret is concerned is "Outcomes." You need to know your outcome! Do you want a romance? A sexual encounter? A series of them? Do you mind if she has children? Or hates kids? Does it matter if her libido is low? Or high?

Get clear about what you want ... and then ask! Of course, you can't write in an online profile that you're looking for someone who'll jump into bed with you on the first night, but there are ways of saying what you want. Compare:

"When I find Ms. Wonderful we'll be sad to go to sleep because we'll never tire of gazing into one another's eyes..."

with

"Laughter, fun and light-hearted, grown-up times is on the menu with me! If that's you too, please get in touch ... NOW!"

(Sidebar: If you'd like an expert touch writing your love letters, [check this out ...!](#))

Both hint at bed, but the one that actually mentions sleep is also the one that's more serious and hopefully expresses quite different intentions. If you don't ask, you'll attract all sorts of people you don't want to meet - which is just a waste of everyone's time.

But if you don't know what you want, you can't ask, can you?*

* For more seduction tips, visit my blog: www.wizardofwisdom.com/blog

Secret 2. Don't Confuse Baggage With History!



This was a distinction that dawned on me slowly. I was in my mid forties when I started looking on the dating sites, so the women I wanted to meet were at least in their thirties. In other words, every last one of them had been in (and out of) at least one serious relationship, usually a marriage.

They'd been *hurt*.

And so had I.

Big deal!

Your history or theirs isn't the problem; it's how you deal with it. Let me tell you a story that illustrates this. I've heard several variations of it, so I'm guessing it's one of those urban myths, but it doesn't matter.

A social worker goes to see one of his clients in prison. The guy's been there a dozen times before, always for drink related offences. The social worker is in despair, not knowing how to help this guy.

He tells him so. "Why do you keep drinking?" he asks desperately.

The guy runs his fingers through his hair, somewhat embarrassed. "I dunno. It was my Dad, I guess. He thought the answer to every problem was at the bottom of a bottle or a beer glass. I saw him turn to drink whenever life got tough, so I guess I just learned to do the same."

The two men go on talking for a while, and the client mentions his twin brother.

"You know, I've never met your brother," comments the social worker. "Maybe I should talk to him. He might give me some clues about how I can help you."

"Sure," says the guy. "I'll give you his number and address."

A week later, the social worker pulls up outside a smart house in middle class suburbia. The man who opens the door is clean and neat, but otherwise a clone of the sad man in prison. A pretty wife offers coffee, while two polite children play in the garden. There's a smart car on the drive and altogether an impression of a comfortable and happy life.

The men talk about the brother with the drink problem.

"Do you drink?" the social worker asks.

"No, never," says the man, sipping coffee.

"That's amazing," says the social worker. "Why do you think that is?"

The man smooths his hair with his fingers. "I dunno. It was my Dad, I guess. He thought the answer to every problem was at the bottom of a bottle or a beer glass. I saw him turn to drink whenever life got tough, so I guess I just learned never to do the same."

Okay, it's nothing to do with dating. But it's everything to do with how you handle the past. I think it's "A Course In Miracles" that says, "Nothing has any meaning except the meaning you give it."

I once dated a woman whose beloved husband had been killed by a drunk driver. That's terrible, and it was her history. As a potential mate, it was right that she should tell me, and I was glad I knew. At first.

But after half a dozen dates, I realised that was *all* she talked about. She told her teenage kids daily too. Not about how lovely their Dad was, (although she did add that too), but mostly about how awful she felt about what had happened.

The thing was, it was *twelve years ago*.

Now listen, I'm not unsympathetic. But I wanted a relationship. That woman needed therapy, and pretty soon her kids were going to need some too. I ran.

Burdening someone with your baggage is unpleasant, unappealing and a complete antidote to romance! It's a total turn-off!

By contrast, telling someone your history, especially when you've survived with flying colours, adds strength to your character. (That's not advice to lead with your wounds either! Your scars aren't badges of honour - they're just scars, okay?)

In summary: if you want to be considered attractive and even loved, tell your story by all means, and then leave it. The only reason for the other person knowing it is so that they know how you came to be who you are - the person they're meeting today.

If you want a shoulder to cry on, get a therapist, a counsellor, or maybe talk to your Mum, but in my view it's a recipe for *utter disaster* in a relationship.

To help you deal with the issue of getting to know each other, (and for a ton of tips on what to talk about, and how to approach some delicate subjects), I heartily recommend Michael Webb's

["1000 Questions For Couples"](#)

**Remember to visit the blog!*

* www.wizardofwisdom.com/blog

Secret 2a. Leave Your Baggage Behind. (The "+1" Secret!)

This links with the previous secret, but I want to make an important, (and I hope to you irrelevant) distinction.

Let your agenda be, "I'm going to have - and give - a nice time. I'll be kind and fun and that's the least I want in return. If I can't get it, or I don't give it, I'm going home. Or even taking my profile off the dating sites for a while!"

You need to be scrupulously honest with yourself about this. If you're actually hoping that finally you'll get someone who "understands" you, that isn't license to be a drunk, a layabout, violent or in any way nasty. In my experience, (which is as a mental health professional, not just as a dater), people who think they want to be "understood" actually don't remotely understand themselves and are actually asking for permission to be the obnoxious person they believe themselves to be incapable of changing.

Everyone can change. But a relationship isn't the place to do it. Get professional help. Period.

Secret 3. Know Your Values.



Imagine your best friend was telling someone who'd never heard of you about you.

What would they say?

"He's hilarious"?

"He has a great sense of adventure"?

"He's a home-lovin' guy"?

"His first love is"?

Look, if you're the adventurous type who'd jump at the first invitation to climb Everest on a pogo stick, you probably don't want a meek mouse whose primary value is safety for a girlfriend! You'll argue every time you want to go out without your scarf!

Equally, and ironically, you don't want someone who shares all the same values - you'll just fight about whose turn it is to fly the hang glider!

In addition, there are higher values than these, and you need to know yourself pretty well regarding these. I'm not saying you shouldn't touch the dating sites if you're not clued up in this area, but it is a good way to stay away from some of the emotional tangles that can ensue if you don't know them, and in the long run, it may even keep

you and an unlucky, unhappy partner out of divorce courts! (That's not a guarantee, by the way).

I'm talking about values such as integrity, kindness, honesty. How are you on loyalty? If you expect it, do you guarantee you'll give it?

I have a friend who really enjoys certain forms of group sex sometimes. He's popular with the ladies, but he tells them before he ever gets "involved" at a physical or even emotionally intimate level with them that he'll either ask them to join in with others at times, or at least he'll be off doing that without them if they don't want to be a part of that. But that's who he is, and that's how he is, so everyone's clear from the start.

It takes some nerve to talk about issues like this, but it creates deceit, double lifestyles and all sorts of potentially horrendous complications if you don't do it. And as one of his highest values is openness and honesty, it's simply a conversation that has to be had early in a relationship. (I don't recommend putting this kind of thing on your online profile).

To be frank, it's very refreshing to meet someone who's open like this, and who's willing to be so honest. The women in his life seem to like it because they know exactly where they stand and they know he's never going to cheat on them because they're in on his "needs" from the word go. And mostly, they join in! Obviously, there are plenty of people of both sexes who enjoy and indulge in all varieties of sexual practices, so if you want to meet people who enjoy what you enjoy, whether it's hang gliding or orgies, let it be known!

The best book I've ever read that will absolutely sort out what your values are is

["Awaken The Giant Within"](#)

by the amazing Anthony Robbins. It's a big book, so if you're not a reader it's not for you, but if you're up for something that can really change your life, get this book and read it!

**The Wizard Of Wisdom Blog has more tips - keep checking!*

** www.wizardofwisdom.com/blog*

Secret 4. Shamelessly Promote Your Uniqueness.



I'd be a very rich man if I had a pound or a dollar for every online dating profile I read that said essentially, "I like all the usual stuff so why don't you call me?"

D'uh! Hello????!!!

Do you know how much competition there is out there?

Not only that, but why would you want to sell yourself so short?

This has to be the laziest and most fearful way to offer yourself to the world. Especially when love, romance and a good old romp in the hay is what you're after!

Can you imagine being at the office party and seeing the hottest totty you've seen in years all by themselves. You approach, drink in both hands, and proffering the full glass you say with a leer, "Hi, Babe. I like all the usual stuff, so why don't we get it together?"

Have I made my point?

You have to promote your *uniqueness*!

There are supposed to be six billion people on this planet, and every one of us is not only unique, but we fiercely defend our individuality, so if there was ever a place not only to advertise it, but to downright flaunt it, it's on a dating site!

What is *your* hot totty going to fall in love with? Your passion for philately? Your Donald Duck impersonation? Your enjoyment of shoe shopping?

Open up your mind, and humorously and, writing as you speak, (as far as the dating site form will allow you - some have limits on number of words or characters you can write), let *your* personality shine through! You've got about two seconds to make an impression, and you've got to do it in words, otherwise she'll be onto the next guy, even if he does have a bigger beer gut than you!

Before you start writing on the net, get an old fashioned pen and paper and jot - randomly and untidily - it doesn't matter - what you like about yourself. What makes you laugh? What are your strengths? (Mine include a love of writing - surprise - and a penchant for welling up at soppy love movies. I'm not a wuss, but I'm not a rugged footballer either. And I don't want to attract the women who are looking for a rugged footballer! We're both going to be disappointed, aren't we?)

This is perhaps the key to this secret: trust and believe that there are plenty of women who are looking for a guy like *you*. Don't believe the movies, the glossy mags or the TV hype. Ordinary people like ordinary people. And most of them are beautiful. Just as you are! So own it, enjoy it and then, darn it, advertise it!

If you're struggling with your self esteem or your power to influence, take a look at [Closed Door Hypnosis...](#)

Secret 5. Listen To Your Inner Voice.



Oh, boy, do I wish I'd learned this one early!

I suspect we men suffer from this more than the ladies, but I'm prepared to stand corrected. Any women readers out there?

You see, we get beguiled. Men see a gorgeous woman and go into trance. Seriously! Study the faces of the fellas (if you can tear your gaze away) at a strip show!

But there's a little inner voice that will tell you, "She's a bitch." "She's neurotic. If you drop your fork she'll polish the whole house before you can eat." Or whatever. (I made those up, but hopefully, you get the idea).

The same inner voice will also tell you, "She's falling in love with you," and the trick is first to learn to *hear* it, and then of course, to trust it!

Since we will go into trance, the tip I can best offer here is this: allow a distance. When you can hardly bear to tear yourself away at the end of your first steamy encounter, for goodness' sake don't propose marriage or promise the Earth at that point. Tell her you'll call her in a couple of days, (and mean it - remember your integrity value!), but do give yourself that time.

You need at least one good sleep before you make any kind of decision. Often, (though, thankfully by no means always), once you get this perspective, you'll have the experience that although perhaps physically she's a knockout, you were put off by her nagging. Or the fact that she has to call her mother fifteen times a night. Get clear - especially if you're considering a long term relationship - as to whether you

could really commit to that with this person just because you might have had a good time - maybe in bed. It's not everything, but it can overwhelm, so get a distance to get a grip!

Then, you don't need to be unkind, you simply call as promised and say, "Hey! You know that was great, and if you want to meet from time to time for more of the same, let's talk. But I can't promise I'm going to fall in love with you."

This is tough if she's falling for you, but it's better to be up front as always.

Secret 6. Set Your Sights Low.



This doesn't mean pick up the trash! It means don't expect hearts and flowers or wedding bells. You might get that, but frankly, the dating sites are full of what I call the "walking wounded." And remember, that might well include you!

People don't go on dating sites to find their first love generally. As I've mentioned earlier, most have been through at least one major break up. Divorced, dumped or bereaved it doesn't matter. It all hurts and so everyone is being cautious.

You will have joined a community of mixed up people who all want to be loved, (sometimes desperately), but who are also afraid of how much pain there can be when love ends. So they won't let go emotionally. Some will let go physically. Some will let go with joy and humour, others will pour their heart out. But many, (I'd say the majority, but I haven't done a survey), will hold back on falling in love. In fact, tragically, some will even end the relationship if they feel they're falling for you. Fear gets the upper hand.

Sometimes you can get past this, and other times you can't. I wish I knew a magic antidote to that, but I don't, and when it happens it can hurt too.

Dating is a game with risks, so don't play if you aren't prepared to feel pain sometimes. The rewards, when they come, are worth every last moment of it.

But here's my 7th Secret: Play the game with the intention of enjoyment only. You can meet some fabulous people, have some conversations that will knock your socks off, and garner some memories that will stay with you forever. You can also have a very enjoyable sex life, (I won't call it a love life at this level), and you can give a lot

of pleasure in more ways than the obvious. Sometimes, for the price of a couple of drinks or a theatre ticket, you can have some of the nicest times you'll ever have.

But don't *expect* it to last. If it does, that's wonderful.

You need to adopt a Zen approach to this: non-attachment. Nothing lasts anyway, so enjoy each moment for what it is. The future will build itself.

"Sitting quietly doing nothing, the grass grows by itself." Zen proverb.

**The Wizard Of Wisdom Blog has many more tips and ideas too!*

* www.wizardofwisdom.com/blog

Secret 7. Go Out To Give - Not To Get!



I almost didn't include this secret, but as I planned this little book I realised that this might be the key to it all.

Imagine this: You are a salesman, only there is a problem. The only people you meet are other salesmen, and they're all at least as good as you! No one is making any sales because everyone's in the game to see how much they can get!

You CANNOT go into relationships with a "what's in it for me?" attitude! Instead, ask yourself from the get-go, "What can I give? What have I got to offer this person?" Opening doors and saying thank you will do for starters. Make her laugh, make her feel safe and that you're trustworthy will make huge inroads to her heart, and quite possibly her boudoir if that's where you want to head. (But don't do it for that reason otherwise you'll drop the "façade" as soon as you've dropped your pants!)

Aside from any other reason, being a giver makes you feel good - one heck of a lot better than being a taker. As a taker, all you'll do is have, if you're lucky, some short-lived pleasure followed by an empty period where you watch a once healthy person get drained of their life, their energy and enthusiasm and yes, their sex appeal too. And who's draining them? You are!

If you go out as a giver and you meet someone who gives nothing back, move on! It's her loss, isn't it? And you'll know she wasn't for you.

Whatever happens, if you follow these eight principles, you'll grow as a person and you'll have a great time. Most of that will come from the total pleasure of having

made other people's lives more pleasant - even if only for a lunch time or an evening. Aim to leave a lasting impression that will always bring a smile, and you'll be rewarded with more smile making memories than you can possibly imagine!

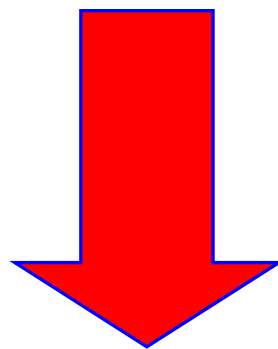
Finally, let me say this. Proud you may be. Competent and capable of many things you surely are.

But we all have our Achilles' heel. Sometimes we need a pointer, a guiding hand. I guess that as a reader of this book, you're willing to acknowledge that much.

If you're open to looking at hiring a guide, consider getting a life coach. You can shop around for one at [Click A Coach](#) so why not take a look? At the time of writing, they even had a free love quiz on their site!

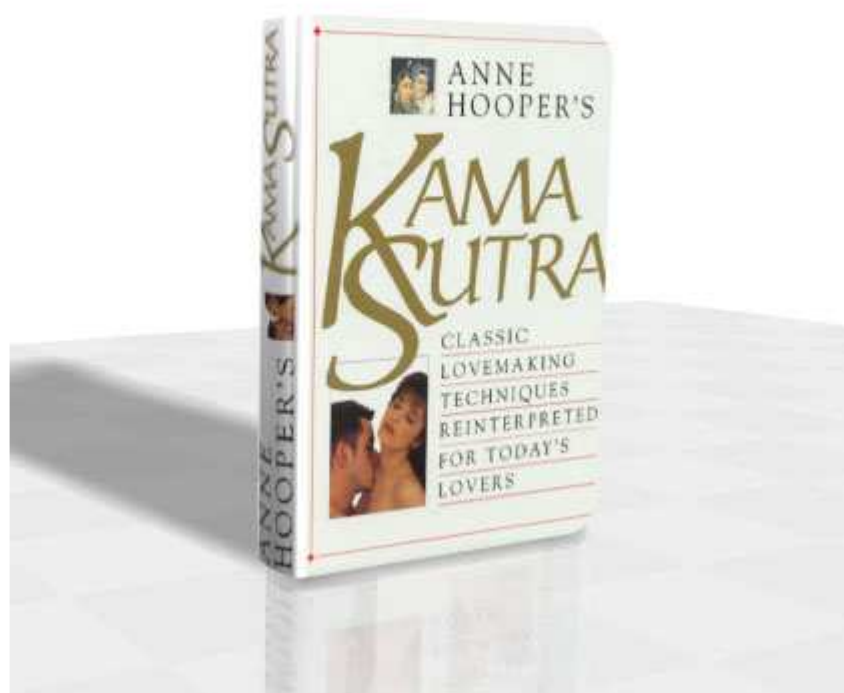
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